

CLAY BUSINESS CONNECTION

Clay County's #1 Source
for Business News
February 2017

Looking to Hire the Perfect Candidate for Your Company?

CLAY REGIONAL CAREER FAIR

Gain Access to Over 500 Qualified Candidates from the Workforce, Local Area Colleges, and the Community!

Wednesday, February 8, 2017 | 8 AM – 4 PM
Thrasher-Horne Conference Center

SPONSORSHIP & VENDOR PACKAGES AVAILABLE!

Join Us for the Second Annual Career Fair

Whether you are an employer looking to hire personnel or a job seeker looking for your next career move, you'll want to attend the Clay Regional Career Fair.

We will bring hundreds of students and adult job seekers together with local businesses on February 8, 2017 at the Thrasher-Horne Conference Center.

High school students are encouraged to attend in the morning wearing business appropriate attire. The afternoon sessions are geared towards adults. In addition to seminars there will be onsite resources to review resumes, interviewing skills and more.

Some of the companies looking

for candidates include Orange Park Medical Center, Pragmatic Works, St. Vincent's HealthCare, Vallencourt Construction Company, AArrow Sign Spinners, Auld & White Constructors, Alliance and Associates, City of Green Cove Springs, ERC, Family Heritage, Hardage-Giddens Holly Hill, Clay County Sheriff's Office, Job News, Northeast Florida Builders Association (NEFBA), Parallon Business Solutions, First Command Financial Services, Papa John's, Idea Recruitment, Chick-fil-A, Bridgestone, Vac-Con, Garber Auto Mall, Clay County Academy and St. Johns River State College

The free event is co-sponsored by Clay Chamber, St. Johns River State College, CareerSource Northeast Florida and the Clay County School District.

Chairman Bolla Addresses Sold Out Crowd at State of the County Luncheon

Location, location, location. Clay County is taking advantage of its central NE Florida location, says Wayne Bolla, Chair of the Clay County Board of Commissioners.

When the East-West Expressway is completed, it will connect to Interstates 10 and 95, and it will alleviate congestion on Blanding Blvd. Already, businesses are moving back to Clay County, especially in the high-growth areas like Oakleaf.

The county is attractive as a commercial relocation destination, too. Reasonable taxes, a business-friendly climate, a skilled workforce and an exceptional quality of life are just some of the benefits the county offers, according to Chairman Bolla.

Education is a key factor to economic stability and growth and Clay County public schools rank No. 20 in the state. The military presence contributes to the highly-skilled workforce with individuals having expertise in aviation/avionics, computing and other technologies.

While growth is important, we are committed to preserving our natural resources and have recently designated another park, reported Chairman Bolla. Clay County residents have access to many events and festivals,



Wayne Bolla, Chair of the Clay County Board of Commissioners.

the Clay County Fair being ranked No. 5 in the nation, as well as outdoor recreation featuring the St. Johns River, lakes, state parks and historical areas.

The event was sponsored by Orange Park Medical Center, Advanced Disposal, City of Green Cove Springs, Clay Action Coalition, Clay Behavioral Health Center, Clay Today, England, Thims & Miller, Inc., Haven Hospice, Kids First of Florida, Miller Creative Group, Orange Park Mall, Republic Services, Thrasher-Horne Conference Center, Town of Orange Park, VyStar Credit Union, Vac-Con, Wantman Group, Waste Management, Waste Pro, Baptist Clay Medical Center, City of Keystone Heights, Eisman & Russo Inc., Hardage-Giddens Holly Hill Funeral Home, and TECO Peoples Gas.

Presented by:



Clay Business Connection is published monthly by Clay Today and is the official publication of Clay County Chamber of Commerce which has been serving its members since 1962.

Clay County Chamber of Commerce
1734 Kingsley Avenue • Orange Park, FL 32073-4494
Phone (904) 264-2651 • www.claychamber.com



Visit us at
claychamber.com

Welcome Leadership Clay Class of 2017

The 2017 Leadership Clay Class convened with an overnight program at Camp Blanding. Continued on Page 9.



COMMIT. CONNECT. CREATE.

2016/2017
CHAMBER BOARD OF DIRECTORS

OFFICERS

Chairman: Blain Claypool, President - Acute Care St. Vincent's HealthCare

Chair-Elect: Bob Olson, Director of Auxiliary Services - Thrasher-Horne Business Operations

Immediate Past Chair: David Goldberg, Principal - DM Image Design, LLC

President:

Doug Conkey, Clay County Chamber of Commerce

CHAIRS:

Finance: Susan Carter, CPA - Susan Carter CPA, P.A.

Chair Business & Membership Development: Amy Pope-Wells, Owner-LINK Staffing Services

Public Policy: Roy Buncome, CEO/President - Buncome Technologies, Inc.

Marketing & Communications: Jon Cantrell, Publisher - Clay Today

Workforce Development: Brian Knight, Founder - Pragmatic Works

Economic Development: Mike Vallencourt, President & CEO - Vallencourt Construction Company Inc.

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Ryan Maloney, Partner - Foley & Lardner LLP

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Chris McNees, Senior Program Manager, - Aerostar SES LLC

Mark Szaks, President - Trust Environmental Leslie Dougher, Realtor -

Coldwell Banker Vanguard Realty, Inc. R. Patrick Hayle, President & CEO -

Mercy Support Services, Inc. Rosiland Bridges, Vice President -

VyStar Credit Union Nancy Keating, CEO -

Challenge Enterprises of North Florida, Inc. Daphne David, Chief Operating Officer -

Orange Park Medical Center

Clay Business Connection is published monthly by the Clay County Chamber of Commerce 1734 Kingsley Ave., Orange Park, FL 32073. (904) 264-2651 ext. 209. Marketing@claychamber.com

VISION:

Serve our members with loyalty and excellence; Build relationships that are credible and influential; Promote and preserve an environment that enhances vitality in the business community.

MISSION:

Lead, advocate and promote opportunity, economic growth, networking and best practices that will serve the membership in the best way possible.



PRESIDENT'S CORNER

Doug Conkey

This new year 2017 is off to a super start. The Chamber's State of the County luncheon was a full house full of high energy networking and wonderful comments from our speakers representing the municipal and county leadership. The next key informative luncheon will be our inaugural State of Education luncheon in late March. Be looking for follow up information as it will sell out quickly.

With the changes at the national and state level, change will be coming in bunches and the Chamber will endeavor to keep you apprised on items impacting business. On a national level, three key areas will be healthcare, regulations and infrastructure. The rollback of regulations that serve to stifle business growth will be welcomed. Infrastructure will be a major job creator addressing key needs.

State leadership is in preparations for the spring session. The state budget will be lean based on forecasts. Our local delegation is poised to make a difference based on committee assignments. Florida needs to improve its legal environment rating, 44th, if it expects to improve a climate for economic prosperity. Tourism is still king with 106 million visitors to FL. Every 85 visitors creates a job. Florida's economy is the 16th largest in the world. The Florida small business survey of the 4Q '16 reveals these top issues: Government regulations, workforce quality, access to capital, healthcare costs, economic uncertainty and lawsuit abuse. Small business sees a positive and hopeful outlook for '17.

Technology is definitely impacting how we do business. That is being felt in the retail industry as we have seen the impacts to major retailers post holidays. The smartphone and Amazon effect are powerful transformational game changers.

Technology impacts like the Russian hack, though not good, provided lessons learned. It clearly proved our nation's cyber security is fallible. It also exposed lack of transparency and corruption. Voters provided a response that those activities are not acceptable at any level.

Adhering to your new year's resolution is to take advantage of the Chamber's low cost health screening. Start the year on a healthy note with a super snapshot of your health. Visit our website, www.claychamber.com to sign up.

Our door is open, visit our website, www.claychamber.com and please remember our men and women standing the watch protecting our freedoms.



FROM THE BOARD

Jon Cantrell, Chair Marketing and Communications

Special thanks to past Chairman David Goldberg for his involvement and attention to so many pieces of the Chamber's operation over the last year. With new chair Blain Claypool, St. Vincent's HealthCare, at the helm and many new exciting items on the horizon for the Chamber I'm happy to see a vibrant and excited board of executives as well as a growing number of businesses becoming more involved in Chamber activities.

Much work has just been completed in the 2017 Clay Chamber of Commerce Annual Directory. This is a 100-page glossy magazine outlining every corner of Clay County with a special focus on a comprehensive directory of Chamber members. As members, we need to use this directory to buy products and services from other Chamber members with an enthusiasm for local business growth. Special thanks to every business who helped make this annual directory possible with support through advertising. The Directory has been inserted into the February *Clay Business Connection*. If you would like another copy please stop by the Chamber to get your extra copy.

Brand Your Business for Success

In addition to the refreshed *Clay Business Connection*, the Chamber has been finalizing work on the new website. Each member can modify and update their own content and include videos and photos if they desire.

The Chamber, with the help of the Marketing and Communications Committee, is currently working building data and information that will allow businesses to choose from a variety of marketing items the Chamber offers that will allow businesses to reach other business members and the Clay County residents to help increase revenue, business branding and overall business with our members.

If you would like to schedule an appointment with me personally to help you create a marketing program for your business I would be pleased to help. As the Publisher for the *Clay Today* and with over 30 years of experience in the advertising and marketing business and 18 years in the Clay County Market, I would be pleased to help you create an effective program to brand your business and increase sales and revenue.

Finally, I want to encourage members to share upcoming events on Facebook to allow their friends and other business associates to attend Chamber events. Making the extra step to invite a new business owner to a luncheon or event and building new relationships is the key to a successful and prosperous 2017.



Where you take your child for emergency care matters.

When it comes to caring for newborns to teens, not all ERs are alike.



Experience matters. Unlike other ERs, at Wolfson Children's ER at Baptist Clay, your child will always be seen by a board-certified physician experienced in pediatric care.



A pediatric team matters. Your child's ER doctor works with a team of pediatric experts who recognize subtle differences in children, which can be vital in an emergency.



Speed to care matters. Our pediatric-trained triage nurses are skilled in quickly assessing your child to move them directly to the level of care needed.



Kid-sized technology matters. Wolfson Children's offers child-specific trauma equipment and imaging, reviewed by pediatric radiologists.

Why take chances? When your child has a medical emergency, you never really know how serious it might be, so we hope you'll choose Wolfson Children's. We're right here in Clay County 24/7 with fast, expert care you can rely on.

wolfsonchildrens.org/ER
US 17 & Village Square Parkway
Fleming Island
904.516.1000
Open 24/7



**Wolfson Children's
Emergency Center**

At Baptist Clay Medical Campus

THE ROAD TO
SUCCESS
 NOW HAS ONE LESS
BUMP
 IN IT.



INTRODUCING VyStar's 100% BUSINESS VEHICLE LOAN.

If upfront, out-of-pocket expenses have kept you from buying or refinancing new or used vehicles, VyStar can help. We'll finance up to 100% of a new vehicle's purchase price, including tax and license, as well as 100% of a used vehicle's retail Blue Book value. No down payment means more capital for your operating expenses. And our streamlined application process makes it faster and easier than ever to get things rolling. Visit any of our convenient VyStar locations or go online to www.vystarcu.org for more information.



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www.vystarcu.org

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 OUTSIDE OF JACKSONVILLE **800-445-6289**



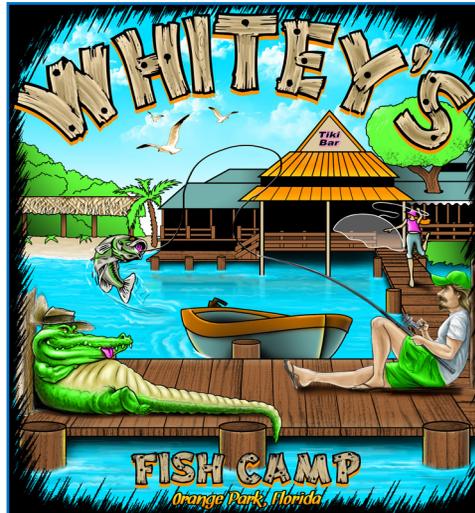
VYSTAR MEMBERSHIP IS OPEN TO EVERYONE WHO LIVES OR WORKS IN NORTHEAST FLORIDA



Certain restrictions may apply. Program is subject to change without notice. All loans are subject to credit approval, verification and collateral evaluation. Special 100% LTV offer not available for refinancing existing VyStar debt or in conjunction with a VyStar loan program.

Small Business of the Month

Congratulations to Whitey's Fish Camp and Elaine Cassala, Owner, for being named February Small Business of the Month.



Whitey's Fish Camp
 2032 CR 220
 Fleming Island, FL 32003
 (904) 269-4198

High School Seniors Apply Today

The deadline to apply for the 2017 Scholarships is March 1, 2017. Apply online at www.claychamber.com/foundation/scholarships.

With the help of our supporters, there will be an additional five (5) \$1,000 scholarships awarded this year!

The Clay Chamber Foundation provides Clay County high school seniors with financial resources for college so that they may be encouraged in their pursuit of continuing education that will develop and enhance their

CLAY CHAMBER FOUNDATION SCHOLARSHIPS 2017



2 Available



5 Available

business and workforce skills in the community.

For more information contact Kellie Collins at (904) 264-2651 or kcollins@claychamber.com.

Public Policy Committee

Clay Florida Economic Development Corporation



Clay Florida Economic Development Corporation actively works to recruit business expansion and/or relocation projects to Clay County while simultaneously working to eliminate

growth obstacles for existing Clay businesses. Many factors come into play to accomplish this, including real estate assets, workforce talent availability, workforce training programs, utility and transportation infrastructures, and government regulations. Clay EDC works tirelessly to support a pro-business regulatory environment that fosters and supports business. The network of public and private sector leaders also dedicated to this mission and in true partnership with Clay EDC to positively affect pro-business change is one of Clay's strongest regional strategic advantages. For more information contact Bill Garrison, president Clay Florida Economic Development Corporation at (904) 375-9394 or bgarrison@chooseclay.com

SBA Administrator Opposes Merging

On January 24, 2017, newest Small Business Administrator Linda McMahon announced in a senate hearing on Tuesday that she opposes any plan to merge the Small Business Administration (SBA) with the Department of Commerce. "I am a firm believer that the SBA needs to be a stand-alone agency," said SBA Administrator Linda McMahon.

During her senate campaign in Connecticut she favored merging the SBA with the Department of Commerce.

Historically, merging the SBA with the Department of Commerce has been the preferred plan by republicans to permanently close the SBA and end all federal programs for small businesses.

The Reagan Administration was the first to attempt to combine the SBA with the Department of Commerce, and in 2011, North Carolina Senator Richard Burr

proposed the same plan.

The American Small Business League sounded the alarm on the issue and was the only organization in the country to voice any concern that Donald Trump may try to resurrect Reagan and Burrs plan to close the SBA by combining it with the Department of Commerce.

Speaking on the success of their campaign opposing the closure of the SBA, ASBL founder and President Lloyd Chapman had this to say: "I'm happy to see that incoming administrator Linda McMahon is against combining the SBA with the Department of Commerce. I hope that Linda McMahon and Donald Trump will support the ASBL's campaign to end the diversion of Federal small business contracts to Fortune 500 firms."



LEGISLATIVE TRIP

PRESENTED BY Additional Sponsor

WEDNESDAY
FEBRUARY 4, 2015
6 AM to 6 PM

\$75.00 PER BUSINESS PERSON
\$45.00 PER ELECTED OFFICIAL

This fee includes a light carry-on breakfast, lunch, as well as bus transportation to and from Tallahassee.

We hope you are able to join us on our Clay County Chamber of Commerce 2017 Legislative Trip to Tallahassee. We will be traveling to the State Capitol to meet with our Legislative Delegation, as well as other key legislators and state officials. A detailed itinerary for this one-day trip will be furnished upon registration.

Reservations must be made by February 14, 2017
Register Online at www.ClayChamber.com/Chamber-Events or contact Kellie Collins at (904) 264-2651.

Clay County Chamber of Commerce SURVEY OPPORTUNITY

Each year Chamber staff and members spend a day in Tallahassee meeting with our legislators and advocating on behalf of our businesses. Before we go, we'd like you to tell us what's on your mind so we can represent you diligently in our discussions.

As a business owner and/or employer, please share the challenges you face in the upcoming months that you'd like us to convey to our elected officials in Tallahassee. Simply send a quick email to marketing@claychamber.com.

Join the Ambassador Program

If you enjoy meeting new people and would like to help new members learn about all the benefits of chamber membership, please contact Dana DeWeese at (904) 264-2651 or ddeweese@claychamber.com

\$55 COMPLETE BLOOD PANEL - \$20 PSA (MEN ONLY)

NORTHEAST FLORIDA HEALTH SCREENING

Affordable • Convenient • Smart

Visit the website for more information: www.cocchealth.com

No doctor's order needed
No Insurance required
No appointment necessary

Member News

Meeting the needs of cancer patients, closer to home

Dr. Edward Gorak to lead comprehensive, integrated team of cancer experts at Baptist MD Anderson Cancer Center



Dr. Edward J. Gorak found his passion in oncology and research while in medical school.

After a highly decorated military service at Walter Reed Army Medical Center in Washington, D.C., he joined Geisinger Medical Center in Pennsylvania where he focused on hematology-oncology services and received national accreditation for the bone marrow transplant program.

Dr. Gorak is now taking his passion and extensive experience to form and grow similar programs in Jacksonville as the Head of the Division of Cancer

Medicine at Baptist MD Anderson Cancer Center. Dr. Gorak has been at Baptist MD Anderson since August 2015 as one of the founding medical oncologists who helped start Baptist MD Anderson Cancer Center, which opened in October 2015.

“We plan to strengthen existing programs such as our breast cancer program and continue to expand high-quality research. Our partnership with MD Anderson Cancer Center in Houston is going to be critical in utilizing some shared research and new technologies,” said Dr. Gorak, DO, MBA, MS, FACP.”

Clay County Hires New Tourism Director

Kimberly Morgan, Clay County’s new Director of Tourism & Film Development, brings more than 20 years of tourism experience to her new role of marketing and selling Clay County as a tourist destination.

Most recently, Morgan worked as Visit Jacksonville’s Director of Partner Development & Community Relations, where she built strategic partnerships with hospitality and tourism businesses and various organizations in Northeast Florida. She was also very involved in the leadership of the medical tourism initiative. She has also served on various committees and presented at conferences for industry associations like Destination Marketing Association International, VISIT FLORIDA and the Florida Association of Destination Marketing Organizations.

“I’ve called Clay County home for 20 years, and I’m excited about the opportunity to tell our story of why Clay County is



so special,” who began her role January 3, 2017. “Our community has a lot to celebrate. We just need to invite people to come to Clay County to celebrate with us.”

One of Morgan’s first priorities is updating the *Explore Clay Visitors Guide*, which is published by *Clay Today* and printed two times each year. If your hospitality/tourism related business would like to be listed, please contact Kimberly Morgan at Kimberly.morgan@claycountygov.com or via phone at 904-278-3734.



Today marks two weeks on the job as President and CEO of VISIT FLORIDA and I wanted to take this opportunity to share an update on our efforts to date.

In addition to bringing David Wilkins on as a consultant to review our policies and procedures, we have also posted job openings for a General Counsel, Chief Marketing Officer and Chief Financial Officer. We will be accepting applications through Feb. 5 and hope to have the positions filled as soon as possible.

I am continuing to hold one-on-one meetings with VISIT FLORIDA staff to learn more about their roles and to hear their ideas as we move forward. I am grateful to each of them for helping me get my feet on the ground and I am incredibly impressed with the level of talent and commitment they bring to their positions.

As part of our continuing response to Governor Scott’s letter recommending additional transparency and accountability measures, I am happy to share that the following actions are either completed or well underway:

- Developed a standardized process of identifying and posting public records, including:
 - Posted employee salaries online
 - Posted organizational chart online
 - Posted more than 640 contracts online (with more being added each week)
 - Posted audits and annual tax return
 - Posted annual performance measures

- Updated the audit policy to include a more frequent auditor rotation and are in the process of hiring a new firm now
- Revised the corporate travel policy to be in line with state standards and activated the new policy on January 1

Last, but certainly not least, I am pleased to share with you that today we announced the release of Tourism Economics’ Economic Impact of Out-of-State Visitor Spending in Florida study. This study offers a much more comprehensive and accurate picture of the true economic impact of visitor spending in our state and the findings clearly demonstrate that tourism is driving the growth of Florida’s economy. A few key study findings include:

- Out-of-state visitor spending in Florida reached \$108.8 billion in 2015, an increase of 3.9 percent over the previous year
- On average, out-of-state visitors spend \$300 million per day in Florida
- In the absence of the state and local taxes generated by tourism, each Florida household would need to pay \$1,535 to maintain the current level of government services
- Out-of-state visitor spending supported 1.4 million Florida jobs in 2015, with an associated income of \$50.7 billion

These are exciting times for VISIT FLORIDA and the entire Florida tourism industry with tremendous momentum behind us and a great deal to look forward to.

Ken Lawson
President & CEO
VISIT FLORIDA

Renewing Members

Leadership Level

VyStar Credit Union-Cascone Building

Heritage Level

Orange Park Mall
Republic Services

Executive Level

JAXPORT, Inc.
Management Level
Jacksonville Transportation Authority

Business Level

At Home
Comcast Business

Professional Level

Acacia Grove Assisted Living Facility
Ameris Bank - Orange Park
Ameris Bank - Fleming Island
Atkinson’s Pharmacy
Bhide & Hall Architects PA
Bracken Family Chiropractic
Commercial Real Estate Solutions of Jacksonville
Curtis M. Standish DMD
Fleming Island Plastic Surgery
Fleming Island Surgery Center
The Law offices of Michael C. Quimby PA
Tree Tech Tree Service, Inc.
Watson Realty Corporation - Middleburg

Entrepreneur Level

Clary & Associates, Inc.
Clean Slate Preservation

Entrepreneur Level continued

David A King, Attorney at Law
F.T. Spencer Farms
Granite Transformations
Hagan Ace Hardware of Blanding
John F. Tolson Jr., Attorney at Law
Mr. Handyman
Prodigy Home Loans
Professional Community Management, Inc.
SNC Square, LLC
The McInnis Company CPAs PL

Additional Location Level

Hagan Ace Hardware - Green Cove Springs
VyStar Credit Union - Branan Field
VyStar Credit Union - NAS JAX
VyStar Credit Union - Oakleaf
VyStar Credit Union - Orange Park
VyStar Credit Union - Eagle Harbor
VyStar Credit Union - Green Cove Springs
VyStar Credit Union - Middleburg
VyStar Credit Union - Service Center

Plus One Level & Individual Level

Marge Hutton
Watson Realty Corporation - Emily Carter

Non-Profit Organizations

Bob Dye Clay Family YMCA
Clay County Development Authority
Clay County Republican Party
Columbia College-NAS Jacksonville
St. Catherine’s Catholic Church

Get to Know A Chamber Member

Business Name: Grace Episcopal Day School
Address: 156 Kingsley Avenue, Orange Park, FL 32073

Phone number: 904-269-3718
Your Name & Title: Moppy McGee, Director of Admissions & Advancement
Hometown: Winston-Salem, NC

How long have you been in business: 67 years
How long have you been with the Company: 1-1/2 years

Tell us about your business: Grace Episcopal Day School is an independent school offering a quality educational program for PK3-8th grades. Grace Episcopal Day School is accredited by the Florida Council of Independent Schools (FCIS), the Florida Kindergarten Council (FKC) and is a member of National Association of Episcopal Schools (NAES). As an Episcopal School, we welcome students of all races, creed, gender, or national origin.

What has the Chamber done for you?: Being a member of the Clay County Chamber of Commerce has increased Grace Episcopal Day School’s awareness in the community and we continue to see the benefits. The Clay Chamber and its dedicated staff are committed to ensuring the growth and development of its members as well as providing opportunities for business people to connect with other business people, government and consumers.



Ambassador of the Month

Congratulations to Janet Peterson

How do Chamber Ambassadors impact new members? We know how it feels to be a new member, wanting to raise awareness of our own businesses. We found friends, networking opportunities, advertising options and FUN! It’s easy for us to show a new member the way.

How do you keep in touch with other Chamber members: The Chamber staff does such a great job of communicating with all of us. The new website is great! Facebook is a fun way to see what is happening with everyone too, along with just participating in the many activities available each month.

In addition to ribbon cuttings, are there other things you do as a Chamber Ambassador? Ribbon cuttings are the most visible aspect of being an ambassador but we do many “behind the scenes” tasks. We prepare for events, help with decorating, and act as greeters for large gatherings. We also work with local businesses personally, to help them get the most out of their membership.

Does being an Ambassador help you with your own business? The Clay Chamber has definitely helped me with my own business of doTERRA essential oils. I don’t find the need to “sell” my product because when people get to know me and my passion for natural health, along with my commitment to excellence, it’s a natural fit to move my business forward.

How do you keep in touch with other Chamber members? Through the council meetings, special events and after hours, I am able to form relationships with other members.

In addition to Ribbon Cuttings, are there other things you do as a Chamber Ambassador? Through the relationships with companies, I do business with them and in return get they help get my business name out there.



New Members

Welcome to all the new chamber members.

Business Level

The Flying Locksmiths
David P Trotti, PA

Professional Level

Achieve Fitness
Connell CPR Training
Direct General Auto Insurance
DuVal Fields CPA Group PA
FERENCE Insurance Agency
Keith Pierson Toyota
purre barre - Fleming Island
Old Time Pottery LLC
Orange Park Monthly Magazine

Entrepreneur Level

B Cool Air Conditioning & Heating, Inc.
BenefitMall Payroll Services
Culture Index
Dietrich Planning, LLC
Donley Law Firm, PLLC
Dream Vacations
Edward Jones - David Fieber
Fun 4 Clay Kids
Keller Williams Jacksonville Realty - Cyndi Perron
Powder & Lead Inc.
VASAYO

Continued on page 8

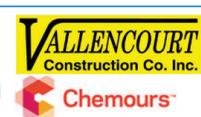
Presidential



Leadership



Legacy



Heritage Member Spotlight

Back & Neck Institute is a fully integrated multispecialty medical clinic which has been serving the patients of North Florida for over 35 years. Located centrally in Orange Park, Back & Neck Institutes offers services for Chiropractic, Physical Therapy, Physical Medicine, and Massage Therapy all under one roof. And starting this spring we will begin accepting patients for Pain Management under the care of Dr. Parveen Khanna.



We accept most insurance plans and have incredibly flexible cash programs.

And for a limited time, we are offering all new patients a FREE consultation and X-Rays. This offer is good for your friends and family as well.

Recently we were fortunate enough to expand our organization. Thanks to not only the thousands of successful injuries we've treated, but also to our incredible staff of medical professionals. Our 2nd location is planned to open in mid-February in Jacksonville, FL near the intersection of I-95 and Baymeadows Road. At our new location, not only will we see patients for Chiropractic, Physical Medicine, Physical Therapy, Massage Therapy and Pain Management, but we will accept new patients for Family Medicine. So, regardless if you're a 4 year old child with a common cold

Some of the conditions we treat but are not limited to are injuries due to Auto Accidents, slip and falls, sports injuries, headaches, sciatica, fibromyalgia, carpal tunnel, or any type of chronic pain. The great part about Back & Neck Institute is we can see so many specialists under one roof. This allows our patients to save time and money.

Canterfield of Clay County to Open Soon

Community excitement is building for the debut of Clay County's latest addition to the senior housing market: Canterfield of Clay County. Owned and developed by Atlanta-based Medical Development Corp. (MDC), this elegant assisted living project is preparing to open its doors in March 2017. Canterfield of Clay County is conveniently located at 1611 Winners Circle, Middleburg, in proximity to St. Vincent's Medical Center Clay County.

comfortable and safe. Every apartment is elegantly appointed with granite surfaces, high ceilings with crown molding, and spacious fully-tiled bathrooms. All residents receive three meals per day served in the restaurant-style dining room, weekly laundry and housekeeping services, all utilities and basic scheduled transportation.



The three-story assisted living building includes 91 assisted living apartments along with 22 secure memory care units. The campus will also feature 22 independent living villas, to be built as two triplex units and eight duplex units. The campus site was selected because of its proximity to quality healthcare facilities and medical professional services, as well as to numerous shopping, banking and entertainment venues.

Canterfield of Clay County offers an elegant yet homelike environment designed to allow seniors to feel

"We are very excited to bring the Canterfield program to Clay County," said MDC Director of Development Allen Porter. "We know it is important not only to have a great building, but also to provide caring, well-trained professional staff. Our Canterfield employees strive to accommodate whatever our residents might need to maintain our consistently high customer satisfaction ratings. We are very happy to provide Clay County with a new senior living option, and we look forward to opening this Canterfield property and innovative lifestyle to the Clay County senior community."

or ear ache, a working mom recently been involved in an auto accident, a construction worker experiencing chronic pain, or a retired veteran

needing a diabetic checkup, North Florida Medical Center will be your one stop shop for ALL of your medical needs!

**JOIN US...
CLAY CHAMBER MEMBERSHIP
DRIVE UPCOMING EVENTS**
"OUR MEMBERS MAKE THE CHAMBER"

MARCH 9	ALL ABOARD - Hurricanes Fleming Island 5-7PM
MAY 11	PIRATE PARTY - Whitey's Fish Camp 5-7PM
JUNE 30	MEMBERSHIP DRIVE ENDS
JULY 13	PIRATE VICTORY CELEBRATION - Hilltop Restaurant 5-7PM
AUGUST 26/27	OVERNIGHT GETAWAY FOR 2 to St. Augustine for participants who reach \$2,780 goal. Includes stay at Casa Monica Hotel, dinner at Harry's Seafood, Bar & Grille, Schooner Freedom Moonlight Sail or Night Carriage Ride and Sunday Brunch at Raintree Restaurant.

10 REASONS TO JOIN THE CHAMBER

1. Visibility
2. Networking
3. Business Advocacy
4. Professional Development
5. Member Discounts
6. Access to Member List
7. Credibility
8. Access to Leaders and Officials
9. Small Business Development
10. Involvement

FOLLOW THE CHAMBER ON FACEBOOK FOR DETAILS AND SPECIAL ANNOUNCEMENTS!

BIG PRIZES!

RAISE \$500	EARN PICK FROM THE TREASURE CHEST
\$1,000	FAUX LEATHER CLAY CHAMBER PORTFOLIO
\$2,000	PICK FROM THE TREASURE CHEST
\$2,780	SPIN THE WHEEL PICK FROM THE TREASURE CHEST TRIP FOR 2 TO ST. AUGUSTINE

For more information please contact Dana DeWeese at (904) 264-2051 or ddeweese@claychamber.com.

New Members continued

Individual

Mike Cella
Betsy Condon
Congressman Ted Yoho

Non-Profit

Kiwanis Club of Clay County

Additional Level

North Florida Medical Center
Signature Health Care of Middleburg
Rehabilitation

Clay Chamber +1

Atlantic Coast Bank - Jeri Ebbole
Exit Magnolia Point Realty Inc. - Andrea Houck
Family Heritage - Tim Spangler
Montoya & Associates
QuitDoc - Joy Moritz
RE/MAX Specialist - Karen Swinson
Woodmen Life - Jack Hendrix

Leadership Clay Class of 2017

Program Opens with Two-Day Retreat at Camp Blanding

By Brian Ross, Brian A. Ross, President, A Family Heritage Insurance Provider and Leadership Clay Class of 2016 Class Liason

Welcome to Leadership Clay 2017! We have 23 members in this year's class with some very prominent people in the community on the roster. Since 2004, Leadership Clay has graduated over 145 people and our alumni reads like a Who's Who in Clay County. We are seeing a tremendous ground swell of connection and participation with each graduating class.

The primary focus of our retreat was to provide an atmosphere for the incoming class to build a foundation of camaraderie for the upcoming year. We're off to a tremendous start!

We truly appreciate the many years of commitment from St. Vincent's HealthCare for their sponsorship and support. Onward!



Chamber Programs

Ambassadors - Members who are here to guide you!

The Ambassador Committee acts as a sort of public relations arm of the Chamber, always willing to assist and be on hand at events and functions to answer questions and provide information.

A primary role of an Ambassador is to see to the needs of new members and guide them through the beginning of their membership process by visiting with them to answer questions and offering to mentor the new member throughout their first year of membership. Additionally, they are on hand for ribbon cutting and grand opening ceremonies and other member functions.

Interested in finding out more about the Ambassadors Committee? Call Dana at the Chamber, (904) 264-2651 ext. 201. The next meeting is March 1st at 8:30am in the Chamber Board Room.



Community Hospice Thrift Shop | 845 Blanding Blvd. | Orange Park, FL 32065



Woodmen Life - Jack Hendrix | 5901 Trout River Blvd | Jacksonville, FL 32219

Ribbon Cuttings



Huntington Learning Center | 1960 East West Parkway Ste. 106 | Fleming Island, FL 32003



Block Advisors | 550 Wells Rd. Ste. 13 | Orange Park, FL 32073



Irie Diner | 1177 Park Ave. | Orange Park, FL 32073



Connell CPR Training | Orange Park, FL 32065



Jani-King of Jacksonville | 5700 St. Augustine Rd. | Jacksonville, FL 32207



Pampered Chef | Jacksonville, FL 32207

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Clay Chamber Calendar of Events

For more information and to register for upcoming events, visit our website at www.ClayChamber.com/Chamber-Events or call Kellie Collins at (904) 264-2651. Chamber Signature Events sell out quickly so you'll want to register in a timely manner. Check the website for information on advance registration discounts especially for Council meetings. You must RSVP so we have an accurate count for food

February

- Feb 1 Ambassador Committee - 8:30 a.m. - 9:30 a.m. CC Board Room
- Feb 2 Clay Women's Empowerment Council - 11:30 a.m. - 1 p.m. - The Club Continental
- Feb 7 Oakleaf Business Council - 11:30 a.m. - 1 p.m. - Plantation Oaks Amenities Center
- Feb 8 Career Fair - 1 p.m. - 4 p.m. - Thrasher-Horne Conference Center
Bridge to Bridge Council - 11:30 a.m. - 1 a.m. - Talon's at Eagle Harbor
- Feb 14 Chamber Marketing & Networking Advantage - 10 a.m. - 11 a.m. - CC Board Room
- Feb 15 Public Policy Committee - 8:30 a.m. - 9:30 a.m. - CC Board Room
- Feb 20 Chamber Closed in Observance of President's Day/Washington's Birthday
- Feb 21 Legislative Trip to Tallahassee - 6 a.m. - 6 p.m. - Orange Park Mall
Clay Technology Council - 8 a.m. - 9 a.m. - Holiday Inn Hotel & Suites
- Feb 28 Workforce Education Committee - 8:30 a.m. - 9:30 a.m. - CC Board Room
Finally Friday - 8:30 a.m. - 10 a.m. - Haven Hospice - February 3, 10, 17, and 24

March

- Mar 1 Ambassador Committee - 8:30 - 9:30 a.m. - CC Board Room
- Mar 2 Clay Women's Empowerment Council - 11:30 a.m. - 1 p.m. - The Club Continental
- Mar 7 Oakleaf Business Council - 11:30 a.m. - 1 p.m. - Plantation Oaks Amenities Center
- Mar 8 Bridge to Bridge Council - 11:30 a.m. - 1 p.m. - Talon's at Eagle Harbor
- Mar 9 New Member Roundtable - 8 a.m. - 10 a.m. - Orange Park Medical Center
Membership Drive All Aboard - 5 p.m. - 7 p.m. - Hurricanes Fleming Island
- Mar 15 Public Policy Committee - 8:30 a.m. - 9:30 a.m. - CC Board Room
- Mar 21 Clay Technology Council - 8 a.m. - 9 a.m. - Holiday Inn Hotel & Suites
- Mar 28 Workforce Education Committee - 8:30 a.m. - 9:30 a.m. - CC Board Room
Finally Friday - 8:30 a.m. - 10 a.m. - Haven Hospice - March 3, 10, 17, 24 and 31

April

- Apr 4 Oakleaf Business Council - 11:30 - 1 p.m. - Plantation Oaks Amenities Center
 - Apr 5 Ambassador Committee - 8:30 - 9:30 a.m. - CC Board Room
 - Apr 6 Clay Women's Empowerment Council - 11:30 - 1 p.m. - The Club Continental
 - Apr 11 Chamber 1 on 1 - 10 a.m. - 11 a.m. - CC Board Room
 - Apr 12 Bridge to Bridge Council - 11:30 a.m. - 1 p.m. - Talon's at Eagle Harbor
 - Apr 18 Clay Technology Council - 8 a.m. - 9 a.m. - Holiday Inn Hotel & Suites
 - Apr 19 Public Policy Committee - 8:30 a.m. - 9:30 a.m. CC Board Room
Chamber Foundation Scholarship Luncheon - 11:30 a.m. - 1:30 p.m. Thrasher-Horne Center
 - Apr 25 Workforce Education Committee - 8:30 a.m. - 9:30 a.m. - CC Board Room
 - Apr 27 Golf Tournament - Eagle Harbor Golf Club
Finally Friday - 8:30 a.m. - 10 a.m. - Haven Hospice - April 7, 14, 21, and 28
- Please register for council meetings and events online at www.ClayChamber.com/Chamber-Events or call Kellie Collins at (904) 264-2651. You do not need to register for Clay Technology Council or Finally Friday Networking. Oakleaf Business Council, Clay Women's Empowerment Council, and Bridge to Bridge Council offer an early registration discount.

Oakleaf Business Council

First Tuesday 11:30 a.m. - 1:00 p.m.
Plantation Oaks Amenities Center
845 OakLeaf Plantation Parkway
Orange Park, FL 32065
\$15.00 Members Advance Registration
\$25.00 Non-Members and at the Door

Sponsored by:



Clay Women's Empowerment Council

First Thursday 11:30 a.m. - 1:00 p.m.
The Club Continental
2143 Astor Street
Orange Park, FL 32073
\$15.00 Members Advance Registration
\$25.00 Non-Members and at the Door

Sponsored by:



Bridge to Bridge Council

Second Wednesday 11:30 a.m. - 1:00 p.m.
Talon's at Eagle Harbor
2217 Eagle Harbor Pkwy.
Fleming Island, FL 32003
\$15.00 Members Advance Registration
\$25.00 Non-Members and at the Door

Sponsored by:



Clay Technology Council

Third Tuesday 8:00 a.m. - 9:00 a.m.
Holiday Inn Hotel & Suites
620 Wells Road
Orange Park, FL 32073
\$5.00 Members at the Door
\$10.00 Non-Members at the Door

Sponsored by:



Finally Friday Networking

Every Friday 8:30 a.m. - 10:00 a.m.
Haven Hospice
745 Blanding Blvd.
Orange Park, FL 32065
\$5.00 Members at the door
\$10.00 Non-Members at the door

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